

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street Ste. 400
Alexandria, VA 22314-3069

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
167636-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Cravaack for Congress	CRAVAACK 4 CONGRESS	C13C16

Flight Dates	Order #	Alt Order #
10/12/12 - 10/16/12	167636	06859067

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	CVKN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/15/12	M-F Midday News	11a-12p	M-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	11:54 AM	M-F Midday News	11a-12p	:30	NRCCMN1201TVH	\$500.00	NM
2	10/12/12	10/12/12	M-F Midday News	11a-12p	----F--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	F	10/12/12	11:08 AM	M-F Midday News	11a-12p	:30	NRCCMN1201TVH	\$500.00	NM
4	10/14/12	10/14/12	Sun 6-7a News	6-7a	-----S	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/14/12	6:10 AM	Sun 6-7a News	6-7a	:30	NRCCMN1201TVH	\$450.00	NM
5	10/14/12	10/14/12	Sun 8-9a	8-9a	-----S	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/14/12	8:14 AM	Sun 8-9a	8-9a	:30	NRCCMN1201TVH	\$900.00	NM
6	10/14/12	10/14/12	Su 530-6p News	530-6p	-----S	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/14/12	5:52 PM	Su 530-6p News	530-6p	:30	NRCCMN1201TVH	\$900.00	NM
7	10/12/12	10/16/12	Sa GMA	7-8a	-----S-	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	10/13/12	7:26 AM	Sa GMA	7-8a	:30	NRCCMN1201TVH	\$800.00	NM

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167636-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Cravaack for Congress	CRAVAACK 4 CONGRESS	C13C16	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/12/12	10/16/12	Castle	1105p-1205a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/13/12 11:36 PM Castle 1105p-1205a :30 NRCCMN1201TVH \$350.00 NM									
9	10/12/12	10/12/12	M-F The View	10-11a	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 9:59 AM M-F The View 10-11a :30 NRCCMN1201TVH \$650.00 NM									
10	10/15/12	10/15/12	M-F The View	10-11a	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 9:58 AM M-F The View 10-11a :30 NRCCMN1201TVH \$650.00 NM									
11	10/15/12	10/15/12	430p News	430-5p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 4:40 PM 430p News 430-5p :30 NRCCMN1201TVH \$600.00 NM									
12	10/12/12	10/12/12	430p News	430-5p	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 4:52 PM 430p News 430-5p :30 NRCCMN1201TVH \$600.00 NM									
14	10/12/12	10/12/12	The Chew	12-1p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 12:58 PM The Chew 12-1p :30 NRCCMN1201TVH \$400.00 NM									
15	10/15/12	10/15/12	The Chew	12-1p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 12:30 PM The Chew 12-1p :30 NRCCMN1201TVH \$400.00 NM									
16	10/13/12	10/13/12	Sat 8-9a News	8-9a	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/13/12 8:29 AM Sat 8-9a News 8-9a :30 NRCCMN1201TVH \$750.00 NM									
17	10/14/12	10/14/12	Su GMA	7-8a	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 7:58 AM Su GMA 7-8a :30 NRCCMN1201TVH \$900.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/14/12	10/14/12	Su GMA	7-8a	-----S	:30	1	\$900.00	NM
18	10/13/12	10/13/12	Sat 6a News	6-7a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/13/12 6:09 AM Sat 6a News 6-7a :30 NRCCMN1201TVH \$350.00 NM									
19	10/15/12	10/15/12	M-F 430-5a News	430-5a	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 4:37 AM M-F 430-5a News 430-5a :30 NRCCMN1201TVH \$30.00 NM									
20	10/12/12	10/12/12	M-F 430-5a News	430-5a	----F--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 4:40 AM M-F 430-5a News 430-5a :30 NRCCMN1201TVH \$50.00 NM									
21	10/15/12	10/15/12	M-F 430-5a News	430-5a	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 4:59 AM M-F 430-5a News 430-5a :30 NRCCMN1201TVH \$30.00 NM									
22	10/12/12	10/12/12	M-F 6-7a News	6-7a	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 6:41 AM M-F 6-7a News 6-7a :30 NRCCMN1201TVH \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
<u>Total Spots</u>							20		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,610.00
<u>Agency Commission</u>	\$1,591.50
<u>Net Amount Due</u>	\$9,018.50